# Holiday \*\* Performance Pack \*\*



# Every year,

The ecommerce industry booms during the holiday season, starting with Thanksgiving and running through Halloween, Black Friday, Cyber Monday, and culminating in Christmas and the New Year.

Your store is about to experience a spike in traffic.



Convert these opportunities into sales with our Holiday Performance Pack to ensure a strong holiday season



**Thanksgiving** 



# The Holiday Performance Pack includes:

Full Moderatio n Service

**Reviews Audit** (PDP Optimization)

Advanced Customization

# **Pricing & Packaging**

	Human Moderation Services	<b>Bundled Package</b> (Moderations, Customizations, Audit*) *Top 5 Products Analysis & Optimization
Up to <b>5K reviews</b>	\$1,500	\$2,500
Up to <b>10K reviews</b>	\$2,250	\$3,000
Up to <b>20K reviews</b>	\$3,750	\$4,200

# Moderation managed service

During the busy holiday season, focus on growing your business and leave the heavy lifting of moderation to our experts. We've got you covered



#### Managing review content

Let our team manage all your review content: moderating submissions, publishing positive reviews, and rejecting those that are fake, contain foul language, or mention competitors.



#### **Escalating customer issues**

We will notify you of customer reviews that require immediate follow-up.



#### **Maximize SEO impact**

We ensure all site reviews are properly labeled to maximize SEO performance.

## PDP Optimization

Optimize your PDPs with our experts, boosting conversions through high-quality reviews, feature optimizations, and enhanced performance



Optimize your widgets to drive engagement



Improve the speed of your PDPs



Customize your widget look and feel



Reach Google Seller Rating (GSR) Quota

### Audit Services

Choosing PDP optimization? Great! Enjoy a complimentary audit and optimization recommendations for your top products on us.



#### What is included in the Audit?

In-depth analysis of your review quality, volume, recency, and customer engagement, allowing you to receive personalized optimization recommendations.



#### Which products get an audit?

We will ask you to send us 5 products that are performing well, but could use further optimization.



#### What happens after the audit?

We will send you an optimization plan of your selected PDPs for the holiday season.

# Interested?

Click Here and we'll get back to you







